

# **DESIGNER // DIRECTOR // INSTRUCTOR** PROVIDING CREATIVE SOLUTIONS IN DIGITAL // TRADITIONAL // MOTION

**BELDONWOLSON.COM** 





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- motion design
- traditional design
- ui design
- ux design
- adobe creative suite
- sketch & figma
- webflow
- keynote & sheets
- office
- html / css / javascript
- cinema 4d
- leadership
- team building
- project management
- instruction

CREATIVE INSTRUCTION

## **NEW YORK 2005-2008**

MARCHAND MEDIA // CREATIVE DIRECTOR Concepted, pitched and delivered high quality motion designs for global clients.

BEAUTIFULSTRANGER.TV // SENIOR ART DIRECTOR Produced branding, show packaging and advertising for a digital fashion show.

### **SAN DIEGO 2008-2015**

MITCHELL INTERNATIONAL // ASSOCIATE CREATIVE DIRECTOR Guided a 25 person creative team of designers, developers and project managers.

CALIFORNIA CHARTER SCHOOLS ASSOCIATION // DESIGNER Designed student and advocate focused creative across traditional and digital channels.

WEBSENSE // INTERACTIVE MEDIA DESIGNER Created UI designs and prototypes to launch the Triton Business Alliance, a private social network.

THE ART INSTITUTE OF SAN DIEGO // ADJUNCT INSTRUCTOR Instructed art college students in motion design, portfolio fundamentals and advertising media.

STERLING LEDET AND ASSOCIATES // ADOBE INSTRUCTOR Instructed professional development in Adobe Creative Suite certificate programs.

#### MIAMI 2015-2021

POPTICS MARKETING // CREATIVE DIRECTOR Concepted, pitched and delivered designs for healthcare and higher education clients.

#### FREELANCE // DESIGNER

Focusing on clients in education, renewable energy, healthcare and social justice + equity such as: The Solutions Project, Community Coalition, California Charter Schools Association, University of Texas San Antonio, Brandman University, Fortune Schools, Umass Global, Varian Medical Systems, Jaguar Gene Therapy, BridgeBio, Taysha Gene Therapies, National Action Network and embRACE LA.

Additonal clients include Hubspot, Aston Martin, Lytx, Tesla, YMCA, Royal Caribbean Cruises.

SOME CLIENTS I'VE HAD THE PLEASURE TO WORK WITH















